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This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claim 1 (Currently Amended): A superdistribution method, in a telecommunication network having a plurality of terminals, for permitting a first user of a first terminal to distribute content stored in said first terminal to a second user of a second terminal to permit said second user to inspect and purchase said content if desired, said superdistribution method comprising the steps of method comprising:

------transmitting a first-content-package including said-content-from-said-first-terminal-to-said-second-terminal;

receiving, at a second terminal, the a first content package including content in said second terminal from a first terminal through a network, wherein the first content package is stored on the second terminal in a manner that does not permit the permanent storage of the content on the second terminal;

determining whether a received input corresponds to a request to purchase the content; and

in response to determining that the received input corresponds to a request to purchase the content, permanently storing a copy of the content in said second terminal, wherein permanent storage of the copy is enabled by a second content package.

Claim 2 (Currently Amended): The method according to claim 1, wherein said <u>network is a cellular network</u>.

Claim 3 (Currently Amended): The method according to claim 1, wherein said permanently storing step-the copy of the content includes comprises the steps of:

customizing the features of the copy based on prestored profile information, wherein the prestored profile information includes capabilities and functions of said second terminal; and permanently storing the customized copy in said second terminal.

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Claim 4 (Currently Amended): The method according to claim 1, wherein <u>permanently</u> storing the copy of the content includessaid permanently storing step comprises the steps of:

retrieving identity information of the second terminal; and

permanently storing said identity information in said second terminal together with the received content.

Claim 5 (Previously Presented): The method according to claim 1, wherein the permanently stored copy is extracted from the second content package.

Claim 6 (Currently Amended): The method according to claim 5, wherein <u>permanently</u> storing the copy of the content includes said permanently storing step comprises the steps of:

customizing the features of the copy based on prestored profile information, wherein the prestored profile information includes capabilities and functions of said second terminal; and permanently storing the customized copy in said second terminal.

Claim 7 (Previously Presented): The method according to claim 1, wherein the permanently stored copy is an altered version of the content received in the first content package.

Claim 8 (Currently Amended): The method according to claim 7, wherein <u>permanently</u> storing the copy of the content includessaid permanently storing step comprises the steps of:

customizing the features of the copy based on prestored profile information, wherein the prestored profile information includes capabilities and functions of said terminal; and permanently storing the customized copy in said second terminal.

Claim 9 (Previously Presented): The method according to claim 1, wherein a first user receives at least one of a discount, a rebate, a credit and a payment in response to determining that the received input corresponds to a purchase request.

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Claim 10 (Currently Amended): The method according to claim 9, wherein permanently

storing the copy of the content includes said permanently storing step comprises the steps of:

customizing the features of the content based on prestored profile information, wherein

the prestored profile information includes capabilities and functions of said second terminal; and

permanently storing the customized content in said second terminal.

Claim 11 (Currently Amended): The method according to claim 1, wherein the second

terminal receives, from the telecommunications-network, one or more offers associated with one

or more selectable items of content in response to determining that the input corresponds to a

request to purchase the content.

Claim 12 (Currently Amended): The method according to claim 11, further including the

step of receiving a selection of one of thean item of content from one or more selectable items of

content, wherein the selected item of content is permanently stored in said second terminal.

Claim 13 (Currently Amended): The method according to claim 12, wherein said

permanently storing step comprises the steps of of the selected item of content is permanently

stored by:

customizing the features of the selected item of content based on prestored profile

information, wherein the prestored profile information includes capabilities and functions of said

second terminal; and

permanently storing the customized selected item of content in said second terminal.

Claim 14 (Currently Amended): The method according to claim 1, wherein the first user of

the first terminal is permitted to implement business methods based on the a superdistribution of

content in the telecommunications network.

Claims 15-24 (Cancelled).

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Claim 25 (Currently Amended): A superdistribution system for superdistributing content in
a telecommunications network, said superdistribution system An apparatus comprising:
a processor, and
memory configured store computer readable instructions that, when executed by the
processor, cause the apparatus to perform a method comprising:
receiving a first content package including content from a terminal through a
network, wherein the first content package is stored on the apparatus in a manner that does not
permit the permanent storage of the content in the apparatus;
determining whether a received input corresponds to a request to purchase the
content; and
in response to determining that the received input corresponds to a request to
purchase the content, permanently storing a copy of the content in an apparatus, wherein
permanent storage of the copy is enabled by a second content package.
a first terminal being used by a first user; and
a second terminal being used by a second user,
packago includes said content stored in said first terminal, to said second terminal prior to a
second-user-purchasing-the-content; and
wherein said second terminal receives the first content package, wherein the first content
package is stored on the second terminal in a manner that does not permit permanent storage of
said content on the second terminal;
wherein-the-second-terminal-determines-whether-received-input-corresponds-to-a-request
to-purchase the content;
not-correspond to a request to purchase the content, and
————wherein the second terminal permanently stores a second content package in response to
a determination that the received input corresponds to a request to purchase the content, the
second content package including a copy of said content.

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Claim 26 (Currently Amended): The system The apparatus according to claim 25, wherein said telecommunications network is a cellular telecommunications network.

Claim 27 (Currently Amended): The system The apparatus according to claim 25, wherein said second terminal apparatus, when permanently storing the second content package copy of the content, customizes the features of the copy of the content based on prestored profile information, wherein the prestored profile information includes capabilities and functions of said second terminal apparatus, and wherein the second terminal apparatus permanently stores the customized copy of the content.

Claim 28 (Currently Amended): The system The apparatus according to claim 25, wherein the second content package is received from through the telecommunications—network and wherein the second content package enables permanent storage of the content.

Claim 29 (Currently Amended): The system The apparatus according to claim 28, wherein said second terminal apparatus customizes the features of the content based on prestored profile information, wherein the prestored profile information includes capabilities and functions of said second terminal apparatus, and permanently stores the customized content.

Claim 30 (Currently Amended): The system The apparatus according to claim 25, wherein said second terminal apparatus changes said content received from said first terminal in a manner to permit said content to be permanently stored in said second terminal apparatus, and permanently stores the changed content in the second terminal apparatus.

Claim 31 (Currently Amended): The system The apparatus according to claim 30, wherein said second terminal apparatus customizes the features of the content based on prestored profile information, wherein the prestored profile information includes capabilities and functions of said second terminal apparatus, and permanently stores the customized content in the second terminal apparatus.

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Claim 32 (Currently Amended): The system The apparatus according to claim 25, wherein in

response to a determination that the received input corresponds to a request to purchase the

content, receiving, at the first terminal terminal, at least one of a discount, a rebate, a credit, and a

payment.

Claim 33 (Currently Amended): The systemThe apparatus according to claim 32, wherein

said second terminal apparatus customizes the features of the content based on prestored profile

information, wherein the prestored profile information includes capabilities and functions of said

second terminal apparatus, and wherein the apparatus permanently stores the customized content

in the second terminal apparatus.

Claim 34 (Currently Amended): The system The apparatus according to claim 25, wherein,

in response to a determination that the received input corresponds to a request to purchase said

content, receiving, at the second terminal apparatus, an offer for one or more selectable items of

content.

Claim 35 (Currently Amended): The system The apparatus according to claim 34, further

including a step of receiving, at the second terminal apparatus, a selection of the an item of

content from the one or more selectable items of content, wherein the selected item of content is

permanently stored in said second terminal apparatus.

The system The apparatus according to claim 35, wherein Claim 36 (Currently Amended):

said second terminal apparatus customizes the features of the selected item of content based on

prestored profile information, wherein the prestored profile information includes capabilities and

functions of said second-terminal apparatus, and permanently stores the customized selected item

of content.

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Claim 37 (Currently Amended): The system The apparatus according to claim 25, wherein the user of the first terminal terminal is permitted to implement business methods based on the superdistribution of content in the telecommunications network.

Claims 38-79 (Cancelled).